

**INTERNAL ASSIGNMENT SET-II**

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| **SESSION** | **FEB/MAR 2021** |
| **PROGRAMME** | **MASTER OF BUSINESS ADMINISTRATION (MBA)** |
| **SEMESTER** | **I** |
| **COURSE CODE & NAME** | **DMBA101–MANAGEMENT PROCESS AND****ORGANISATIONAL BEHAVIOUR** |
| **CREDITS** | **4** |
| **NUMBER OF ASSIGNMENTS,****CREDITS & MARKS** | **02****4 Credits, 30 Marks each** |

**Question 1. What is motivation? Define & explain its importance for business. Further, explain theories of motivation – Maslow, theory X & Y, Herzberg’s 2 factor theory.**

**Answer-** Leading helps in achievement of goals. A manager makes use of the element of motivation to improve the performances of subordinates. This can be done by providing incentives or compensation, whether monetary or non-monetary, which serves as a “morale

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**Question 2. Explain the concept of leadership. Are leaders born or made? Critically comment. Explain leadership styles as per managerial grid**

**Answer-** One question that would come into our mind when we want to learn about leadership is whether it can be taught? The Greek general and historian, Xenophon, argued that leadership can be developed. Aristotle, on the other hand, asserted that men are destined the way they are born. William Shakespeare, “some are born great, some achieve greatness, and some have greatness thrust upon them”. You can see that there are already three views, i.e., positive, negative, and

**Question 3 What is change? Define. Explain Kotter’s 8 steps of change process. Support your answer with relevant examples.**

**Answer-** Change is a part of life and provides opportunity for growth. It is a conscious decision by the management of organisation.

In any organisation, we have people engaged in production, research, development, administration, etc. The organisation in order to change should prepare a stock of the situation