**Assignment**

**DCM1105–PRINCIPLES OF BUSINESS MANAGEMENT**

**Set-1st**

**1. Discuss the significance of ‘Management’ and also describe different levels of ‘Management’.**

**Ans: Introduction:** Management is accountable for maximising prosperity with minimum efforts. It is required to arrange resources and increase productivity at reduced costs.

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**2. Describe the principles of management described by Henry Fayol.**

**Ans: Introduction:** Henry Fayol gave principles of management that are applicable in all organisations. In

**3. Explain in detail Maslow’s Hierarchy of Needs Theory.**

**Ans: Introduction:** Abraham Maslow, a renowned psychologist proposed the theory of motivation in 1943. According to the theory, all individuals have certain needs that can be placed in a hierarchy.

**Content:** The basis of Maslow’s theory of motivation is on the following three opinions:

• All humans have need

**Set – 2**

**4. Explain the barriers of effective communication.**

**Ans: Introduction:** The four types of barriers to effective communication are process barriers, physical barriers, semantic

**5. “Coordination has become unavoidable in every organisation” Explain with reasons.**

**Ans:** Coordination has become unavoidable in every organisation for the following reasons:

**• Larger and more complicated operations:** The advantages of large-scale production and distribution have led to the formation of huge commercial organisations. The organisation's activities have

**6. Which leadership style is best in your opinion? List the reasons.**

**Ans:** Following are some important leadership styles that are adopted by leaders:

**• Autocratic leadership:** Under this style, a leader desires to run the entire organisation by him/her. He/she has no faith in the followers and do not regard them capable of performing on their own. Autocratic