**SESSION AUG/SEP 2022**

**PROGRAM MASTER OF BUSINESS ADMINISTRATION (MBA)**

**SEMESTER III**

**COURSE CODE &amp; NAME DOMS303: LOGISTICS &amp; SCM**

**CREDITS 4**

**Assignment Set – 1**

**1. What is Supply Chain Management? Explain the application of technology in SCM.**

**Ans: Supply Chain Management** According to Council of Supply Chain Management Professionals, SCM is “the planning and management of all activities involved in sourcing and procurement, conversion and all logistics management activities. Importantly, it also includes coordination and collaboration with channel partners, which can be suppliers, intermediaries, third-

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**2. Write short note on following:**

**1. Significance of Logistics.**

**Ans:** **i. Logistics is crucial** to the success of any company. A good logistics strategy is required to prevent the possibility of things getting out of hand with relation to shipping operations and retail locations. Working with a well-established third-party logistics provider will reduce your

**3. Write notes on the following:**

**1. Implementation of CPFR process.**

**Ans: Step 1:** Forming Partnerships Among Supply Chain Participants To begin, the dealer and the manufacturer each take turns defining the overarching criteria necessary for CPFR collaboration. The first thing that has to be done is to make the procedures and processes more transparent and

**Assignment Set – 2**

**1. What is Procurement Management? Explain its types.**

**Ans: Procurement Management**

There are a variety of responsibilities involved with procurement. The point of buying things is Purchasing offices seek for vendors that provide a good value for the money. Definitions of procurement within companies vary widely. Procurement is often thought of as the process through which a company determines its needs, selects its suppliers, keeps tabs on the goods it buys, and, some people think of

**2. Write a detail note on:**

**1. Need for assessment of SCM.**

**Ans: i. Preparedness for unforeseen events** In the event that something unexpected occurs, having contingency plans in place may be advantageous. If the company plan out potential methods ahead of time, they will be able to respond quickly and help the organisation suffer the least amount of ha

**2. Benefits of Mapping of SCM.**

**Ans: Benefits of Mapping Supply Chain**

i. Complete supply chain visibility and transparency, evidencing familiarity with product and material histories and circulations and inspiring supplier obligations.

ii. Risk mitigation occurs

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**3. Write notes on the following:**

**1. Components of Marketing Supply Chain.**

**i. Brand managers** Brand managers oversee several activities, such as setting a product's marketing