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| **SESSION** | **JUNE/JULY 2023** |
| **PROGRAM** | **BACHELOR OF BUSINESS ADMINISTRATION (BBA)** |
| **SEMESTER** | **V** |
| **COURSE CODE & NAME** | **DBB3125&WAREHOUSE MANAGEMENT** |
| **CREDITS** | **4** |
| **NUMBER OF ASSIGNMENTS & MARKS** | **02**  **30 Marks each** |

**Assignment Set – 1**

**1. What is the meaning of Retail Warehousing? Discuss the Challenges in Retail Warehousing.**

**Ans 1.**

**Meaning of Retail Warehousing:**

Retail warehousing refers to the storage, management, and distribution of goods and products within the context of the retail industry. It plays a pivotal role in the supply chain, ensuring that products are efficiently stored, organized, and transported to meet customer demands. Retailers use warehousing facilities to store their inventory until it is needed for replenishing store shelves, fulfilling online orders, or other distribution purposes.

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**2. Explain the different types of customers warehousing.**

**Ans 2.**

Warehousing plays a crucial role in the logistics and supply chain management process, serving as a hub for storing, organizing, and distributing goods efficiently. Different types of customers have varying warehousing needs based on their business operations, inventory requirements, and distribution strategies. Here, we'll delve into the various types of customers in warehousing and their distinct requirements.

**3. How many methods there are to evaluate the efficiency of a retailer's replenishment and distribution procedures?**

Ans 3.

Evaluating the efficiency of a retailer's replenishment and distribution procedures is crucial for optimizing inventory management, reducing costs, and enhancing customer satisfaction. There are several methods available to assess the effectiveness of these processes. In this article, we will explore ten methods that retailers can employ to evaluate their replenishment and distribution procedures.

1. **Inventory Turnover Rate**: This metric calculates how many times a retailer's

**Assignment Set – 2**

**Q4a. Evaluate the need for holding inventory in a warehouse.**

**Ans 4a.**

**Evaluate the Need for Holding Inventory in a Warehouse:**

Inventory management is a critical aspect of supply chain operations that involves storing and tracking various goods and materials in a warehouse or storage facility. The decision to hold inventory in a warehouse is influenced by several factors, each with its own set of benefits

**Q4b. Give the consequences of Excess Inventories.**

**Ans 4b.**

**Consequences of Excess Inventories:**

While holding inventory can provide several advantages, maintaining excessive inventory levels can lead to various negative consequences that impact a company's financial health and operational efficiency.

**Q5a. How do retailers utilize warehouse information to make business decisions?**

**Ans 5a.**

**Utilization of Warehouse Information for Retail Business Decisions:**

Retailers rely on warehouse information to make informed and strategic business decisions that optimize operations, enhance customer satisfaction, and drive profitability. Warehouse

**Q5b.Discuss the ICT applications in warehouse management.**

**Ans 5b.**

**ICT Applications in Warehouse Management:**

Information and Communication Technology (ICT) plays a crucial role in optimizing warehouse operations, improving efficiency, and enabling real-time decision-making. Several ICT applications are used in warehouse management:

**Q6a. Discuss the Various technological aids used for warehouse management in the retail sector.**

**Ans 6a.**

**Technological Aids for Warehouse Management in the Retail Sector:**

In the retail sector, effective warehouse management is crucial to ensure smooth operations, accurate inventory control, and timely order fulfillment. Technological aids play a pivotal role in enhancing efficiency, accuracy, and visibility within warehouses. Several advanced

**Q6b. Explain the significance of RFID technology in Warehousing.**

**Ans 6b.**

**Significance of RFID Technology in Warehousing:**

Radio Frequency Identification (RFID) technology has revolutionized warehousing by enabling real-time tracking and identification of items. RFID systems consist of tags, readers, and a central database, and they offer several key benefits: