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| **SESSION** | **NOV 2023** |
| **PROGRAM** | **BACHELOR OF BUSINESS ADMINISTRATION (BBA)** |
| **SEMESTER** | **IV** |
| **COURSE CODE & NAME** | **DBB2202 -MANAGEMENT INFORMATION SYSTEM** |
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**Assignment Set – 1**

**1. Explain how MIS controls the Information in an organization. 10**

**Ans 1.**

Management Information Systems (MIS) play a critical role in controlling information within an organization. This control is exercised through various mechanisms and strategies that ensure efficient handling, processing, and dissemination of information. In this discussion, we will explore how MIS controls information in an organization in a comprehensive manner.

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**2. Explain the steps in the decision-making process in detail . 10**

**Ans 2.**

The decision-making process is a crucial aspect of problem-solving and strategic planning in both personal and professional contexts. It involves a series of steps that guide an individual or a group to arrive at a thoughtful and informed decision. While this process can vary depending on the complexity of the decision and the context, there are commonly accepted steps that are followed. Here's a

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**3. Explain what is meant by BPR. What is its significance? 10**

**Ans 3.**

Bayesian Personalized Ranking (BPR) is a machine learning algorithm used primarily in the field of recommender systems. It's a framework designed for building and evaluating the performance of recommendation engines, especially those dealing with implicit feedback data (like user clicks, views, or purchases) rather than explicit feedback (like ratings or reviews).

**Understanding**

**Assignment Set – 2**

**4. Explain the applications and systems used in e-communication. 10**

**Ans 4.**

Electronic communication, or e-communication, refers to the methods of communication via electronic means, often through the internet. This field has evolved rapidly, especially in the last few decades, leading to a plethora of applications and systems that facilitate a wide range of communication needs.

1. **Email**

**5. Explain different types of Decision Support Systems. 10**

**Ans 5.**

Decision Support Systems (DSS) are interactive software-based systems designed to assist decision-makers in compiling useful information from raw data, documents, personal knowledge, or business models to identify and solve problems and make decisions. While these systems vary widely in their applications and complexities, they can be broadly classified into five

**6. Explain the various security hazards faced by an information system. 10**

**Ans 6.**

Information systems, integral to modern organizations, face various security hazards. These risks can be broadly categorized into external threats, internal threats, and technical vulnerabilities. Understanding and mitigating these risks is crucial for ensuring the integrity, confidentiality, and