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| **SESSION** | **AUG/SEP 2023** |
| **PROGRAM** | **MASTER OF BUSINESS ADMINISTRATION (MBA)** |
| **SEMESTER** | **III** |
| **COURSE CODE & NAME** | **DFIN302 – MERGERS & ACQUISITIONS** |
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**Assignment Set – 1**

**1. What do you understand by the concept of mergers & acquisitions? How will you justify the reasons and motives behind merger?**

**Ans 1.**

**Introduction to Mergers and Acquisitions**

Mergers and acquisitions (M&A) are pivotal corporate strategies employed by companies aiming to expand or diversify their operations, increase market share, or gain a competitive edge. A merger refers to the combination of two companies into a single entity, often creating a synergy that leverages the strengths of both organizations. An a Its Half solved only

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**2. Define Synergy.Explain different types of synergy. 2 + 8**

**Ans 2.**

Synergy, a term widely used in various contexts from business to biology, fundamentally represents the concept where the combined effect of a group is greater than the sum of individual efforts. This concept, often encapsulated in the phrase "the whole is greater than the sum of its parts," highlights how collaboration and combined action can produce superior outcomes.

**Types**

**3. Discuss in brief Master Limited Partnership. Explain the characteristics and various types of MLPs.**

**Ans 3.**

Master Limited Partnerships (MLPs) represent a unique investment structure, primarily utilized in the United States, which combine the tax benefits of a partnership with the liquidity of publicly traded securities. They are particularly prevalent in the energy and natural resources sectors, though their application can extend to other areas. This essay delves into the characteristics and various types of MLPs

**Assignment Set – 2**

**4. Summarize the content which should be included in Public Announcement of Offer.**

**Ans 4.**

Creating an effective Public Announcement of Offer requires careful consideration of several key elements. These elements ensure that the announcement is not only informative but also compliant with relevant regulations. The

**5. Discuss basis of valuation in detail with suitable example.**

**Ans 5.**

Valuation, in its simplest form, is the process of determining the present value of an asset or a company. Various methodologies are employed to achieve this, each suited to different types of assets and objectives. The essence of valuation lies in predicting the future potential and understanding the intrinsic value of the subject in question.

**Income Approach: A Key Valuation Method**

One of the primary methods

**6. Write a short note on the following:**

**a. Factors affecting success or failure of merger.**

**b. Five rules of integration process.**

**Ans 6.**

**a. Merger Success and Failure: Key Factors**

The success or failure of a merger is influenced by a complex interplay of various factors. These factors can be broadly categorized into strategic, financial, cultural, and operational aspects.

**Strategic Alignment:** One of the primary factors affecting merger success is the degree of strategic fit between the merging entities. This involves the alignment of long-term goals, market focus, and business