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| **SESSION** | **SEPTEMBE 2023** |
| **PROGRAM** | **BACHELOR OF ARTS (ENGLISH)** |
| **SEMESTER** | **I** |
| **COURSE CODE** | **OBAC 102– COMMUNICATIVE ENGLISH** |
| **& NAME** |
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**Assignment Set – 1**

**1. What is communication? Explain Shannon- Weaver’s model of communication 6+4**

**Ans 1.**

 **Communication**

Communication is a complex process of exchanging information, ideas, thoughts, feelings, and messages. It is a fundamental aspect of human interaction that enables individuals and groups to convey their intentions, express emotions, share knowledge, and build relationships. Communication can occur through various mediums, including spoken and written language, non-verbal cues like body language and facial expressions, and technological channels like the

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**2. Discuss Aristotle’s model of communication 10**

**Ans 2.**

Aristotle's model of communication, one of the earliest communication models, is fundamentally rooted in the art of rhetoric. This model, developed by the ancient Greek philosopher Aristotle, is a speaker-centered framework that focuses on the elements essential for effective communication. Unlike modern communication models that often emphasize the roles of both the

**3. What are the features of Maxwell mode of communication? 10**

**Ans 3.**

Maxwell mode of communication, named after the renowned physicist James Clerk Maxwell, embodies a set of principles and methodologies that reflect Maxwell's approach to scientific inquiry and communication. It's not a formally established mode of communication in the traditional sense, but rather a conceptual framework inspired by Maxwell's work and methodologies. Here are some key features of this approach, discussed in detail:

1. **Empirical and**

**Assignment Set – 2**

**1. Discuss the impediments to effective listening 10**

**Ans 1.**

Effective listening is an essential skill in communication, yet various impediments can hinder its effectiveness. Understanding these barriers is crucial for improving communication in personal, academic, and professional settings.

1. **Psychological Barriers:** One of the primary hindrances to effective listening is psychological barriers. These include preconceived notions, biases, and prejudices that we hold about the speaker or the subject matter. When we approach a conversation with a closed mind or judgmental attitude, we're less likely to fully comprehend or value the other person's perspective. This selective listening leads to misunderstandings and a lack of genuine

**2. Discuss any five types of interviews. 10**

**Ans 2.**

Interviews are a fundamental part of human interaction and are used extensively in various fields such as journalism, human resources, research, and law enforcement. While there are numerous types of interviews, each with its own purpose and methodology, we will discuss five significant types: structured, unstructured, semi-structured, behavioral, and stress

**3. What are the features of a good presentation? 10**

**Ans 3.**

A good presentation is an art form that combines various elements to engage, inform, and persuade an audience. While there are many factors that can contribute to the effectiveness of a presentation, here are some key features:

**Clear Objective**: Every great presentation has a clear purpose or objective. Whether it's to inform, persuade, entertain, or a combination of these, knowing the objective shapes all aspects