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| **SESSION** | **Feb 2024** |
| **PROGRAM** | **BACHELORof business administration (BBA)** |
| **SEMESTER** | **5** |
| **course CODE & NAME** | **dBB3122 Logistics manAgement** |
| **CREDITS** | **4** |
| **nUMBER OF ASSIGNMENTS & Marks** | **02**  **30 Marks each** |

**Assignment Set – 1**

**1. Explain the logistic mix in brief.**

**Ans 1.**

The logistics mix refers to the strategic combination of various elements or components that are involved in the management of logistics and supply chain operations within an organization. These elements are carefully orchestrated to ensure that the organization's goods and services are efficiently and effectively moved from suppliers to customers while minimizing costs and maximizing customer satisfaction. The logistics mix plays a crucial role in shaping an organization's overall supply chain strategy and directly impacts its competitiveness and success in the

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**2. What is the framework for supply chain solution? Explain with the help of SCOR model.**

**Ans 2.**

The framework for supply chain solutions plays a crucial role in enhancing the efficiency and effectiveness of the supply chain management process. One widely recognized and used framework is the Supply Chain Operations Reference (SCOR) model. Developed by the Supply Chain Council, the SCOR model provides a structured approach to analyzing, designing, and

**3. Describe in detail the different methods used for material storage.**

**Ans 3.**

Material storage is a critical aspect of supply chain management, ensuring efficient inventory management, accessibility, and preservation of goods. There are several methods utilized to optimize material storage, each suited to specific needs and constraints. Here, I'll detail some of the most common methods:

**Random Storage System:** In this method, goods are stored wherever space is available within a warehouse or storage facility. It does not follow any specific pattern, and items are placed without a predetermined

**Assignment Set – 2**

**4. What is the store layout? Explain the four types of store layouts in detail.**

**Ans 4.**

**Store Layout and Four Types of Store Layouts**

Store layout is a crucial aspect of retail management and plays a significant role in influencing customer experience, product visibility, and overall sales. It refers to the arrangement of different departments, aisles, shelves, and displays within a retail space. An effective store layout enhances customer navigation, encourages impulse buying, and optimizes the use of

**5. What is the role of VAL in logistics? Explain in detail.**

**Ans 5.**

**Value-Added Logistics (VAL) and its Role in Logistics Management**

Value-Added Logistics (VAL) plays a crucial role in modern logistics management by enhancing the value of products and services as they move through the supply chain. VAL involves incorporating additional activities and services beyond traditional logistics functions, creating a competitive advantage for companies. In this essay, we will delve into the role of Value-Added Logistics, its components, and its significance in optimizing supply chain operations.

Value-Added Logistics

**6. What are the applications of IT in logistics and supply chain management?**

**Ans 6.**

Information Technology (IT) has revolutionized the way logistics and supply chain management functions are carried out. With the increasing complexity of global supply chains and the need for real-time visibility, IT applications have become indispensable tools for optimizing processes, improving efficiency, and enhancing decision-making in the logistics industry. This article explores the various applications of IT in logistics and supply chain management, highlighting