**SESSION**

**FEB’ 2024**

**PROGRAM**

**BACHELOR OF BUSINESS ADMINISTRATION (BBA)**

**SEMESTER**

**I**

**COURSE CODE & NAME**

**DBB1101 - COMMUNICATION & PERSONALITY**

**DEVELOPMENT**

**SET-IST**

**1. Write a note on the four dialects of English by explaining the history and invasion of the British empire.**

**Ans:English,** as a global language, has evolved into various dialects influenced by historical events, colonization, migration, and cultural exchanges. Four main dialects of English include British English, American English, Australian English, and Indian English. Each dialect has its unique features, vocabulary, pronunciation, and grammar, shaped by historical context and regional influences.

**British English:** Originating from England, British English is the dialect spoken in the United Kingdom and served as the foundation for many other English varieties. Its history can be traced back to the Anglo-Saxon invasion of Britain in the 5th century, followed by the Norman Conquest in 1066, which

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**2. Define a lexeme. Explain the different types of Sentences.**

**Ans:Lexeme:** A lexeme is an abstract unit of morphological analysis in linguistics that roughly corresponds to a set of forms taken by a single word. For example, in the English language, run, runs, ran and running are forms of the same lexeme.

**Types of sentences:-**

**Sentences are primarily of following types:**

**1. Positive**

**2. Negative**

**3.**

**3. Illustrate the steps of making a flash card choosing any word of your choice. You may use diagrams.**

**Ans:Step 1: Choose the Word**

Select the word you want to learn. In this case, we'll choose "vocabulary."

**Step 2: Gather Materials**

**Gather materials such as index cards, markers, pens, or pencils.**

**Step 3: Write the Word**

Take an index card and writ

**SET-IInd**

**4. What are the different types of questions that can be asked from a Reading Comprehension? Explain.**

**Ans:**

Reading comprehension questions can vary in type and complexity, designed to assess a reader's understanding of a text's content, structure, and meaning.

**Here are some common types of questions asked in reading comprehension assessments, along with explanations:**

**Literal Comprehension Questions:** These questions assess a reader's ability to recall explicit information directly stated in the text. They typically require locating specific details, facts, or events

**5. Define Leadership. Explain the different types of leadership profiles.**

**Ans:**Leadership is the ability to influence, motivate, and guide individuals or groups toward achieving shared goals or objectives. Effective leadership involves inspiring others, fostering collaboration, making informed decisions, and creating a positive impact on individuals and organizations. Leadership is not solely about holding a position of authority but rather about demonstrating integrity,

**6. Explain the four quadrants of the Johari Window in detail. Use your own examples.**

**Ans:**The Johari Window is a model that describes how individuals perceive themselves and are perceived by others in terms of their self-awareness and interpersonal relationships.

**It consists of four quadrants, each representing different aspects of the self:**

**Open Area (Known to Self and Others):**

The open area represents information or characteristics about oneself that are known to both the individual and others. These are aspects of the self that are openly shared and acknowledged through communication and feedback.

**Examples:**

A person's name, age